

PROJECT	ENT-BXX
DOCUMENT	APPLICATION BLUEPRINT™
VERSION	V1.0 · TEMPLATE
FIXED QUOTE	\$ —,— CAD · fixed, from this document

01 CLIENT BRAND SYSTEM

TOKENS · TYPE · VOICE

HEX

HEX

HEX

HEX

HEX

TOKEN 01

TOKEN 02

TOKEN 03

TOKEN 04

TOKEN 05

CLIENT BRAND NAME

TYPE · DISPLAY / BODY / MONO

LOCATION · INDUSTRY · TEAM SIZE

"The voice of the application, in the client's own words — captured on the first call."

BRAND INTEGRATION · CLIENT PALETTE CARRIED INSIDE THE ENTOURA BLUEPRINT STRUCTURE

02 PROBLEM MAP

CURRENT → DESIRED

CURRENT STATE

-
-
-
-

BLUEPRINT

DESIRED STATE

-
-
-
-

05 PRODUCT ELEVATION · FIRST USEFUL RELEASE

ORTHOGRAPHIC · NOT TO SCALE

Built in weeks. *Owned forever.*

V1 SURFACES · DEFINED IN WORKING SESSIONS WITH THE PEOPLE WHO DO THE WORK

app.clientdomain.ca

APP NAME

Primary operations view

MON TUE WED THU FRI

ROLE · 1

ROLE · 2

ROLE · 3

ROLE · 4

ROLE · 5

GEAR INVENTORY · LIVE

PRIMARY OPERATIONS VIEW

The screen the business runs on — named and drawn before any code.

CORE WORKFLOW BOARD

The one process the application has to get right, made visible.

FIELD VIEW · OFFLINE-AWARE

What staff touch all day — built for gloves, glare, and one bar of signal.

EVIDENCE CAPTURE

Photos, signatures, and timestamps where the work actually happens.

9:41

FIELD VIEW

EVIDENCE

PRIMARY ACTION

03 WHAT THIS DOCUMENT FIXES

BLUEPRINT™ · \$2,500

☐ APPLICATION DEFINITION

Purpose, users, core flows, business rules — plain language the owner can verify.

☐ LAUNCH PRIORITIZATION

What ships in the first useful release, what waits for v2, and why.

☐ CONTROL STRUCTURE

Accounts, hosting, repositories, and data residency decided before development.

☐ TECHNICAL PATH + FIXED QUOTE

Architecture, risks, week-by-week timeline, and a real number — not a range.

\$2,500 · 1-2 WEEKS · CREDITED TOWARD THE BUILD · THE CLIENT KEEPS THIS DOCUMENT EITHER WAY

04 CLIENT PORTAL

EXTERNAL · READ + SIGN-OFF

Real-time status, *client-side.*

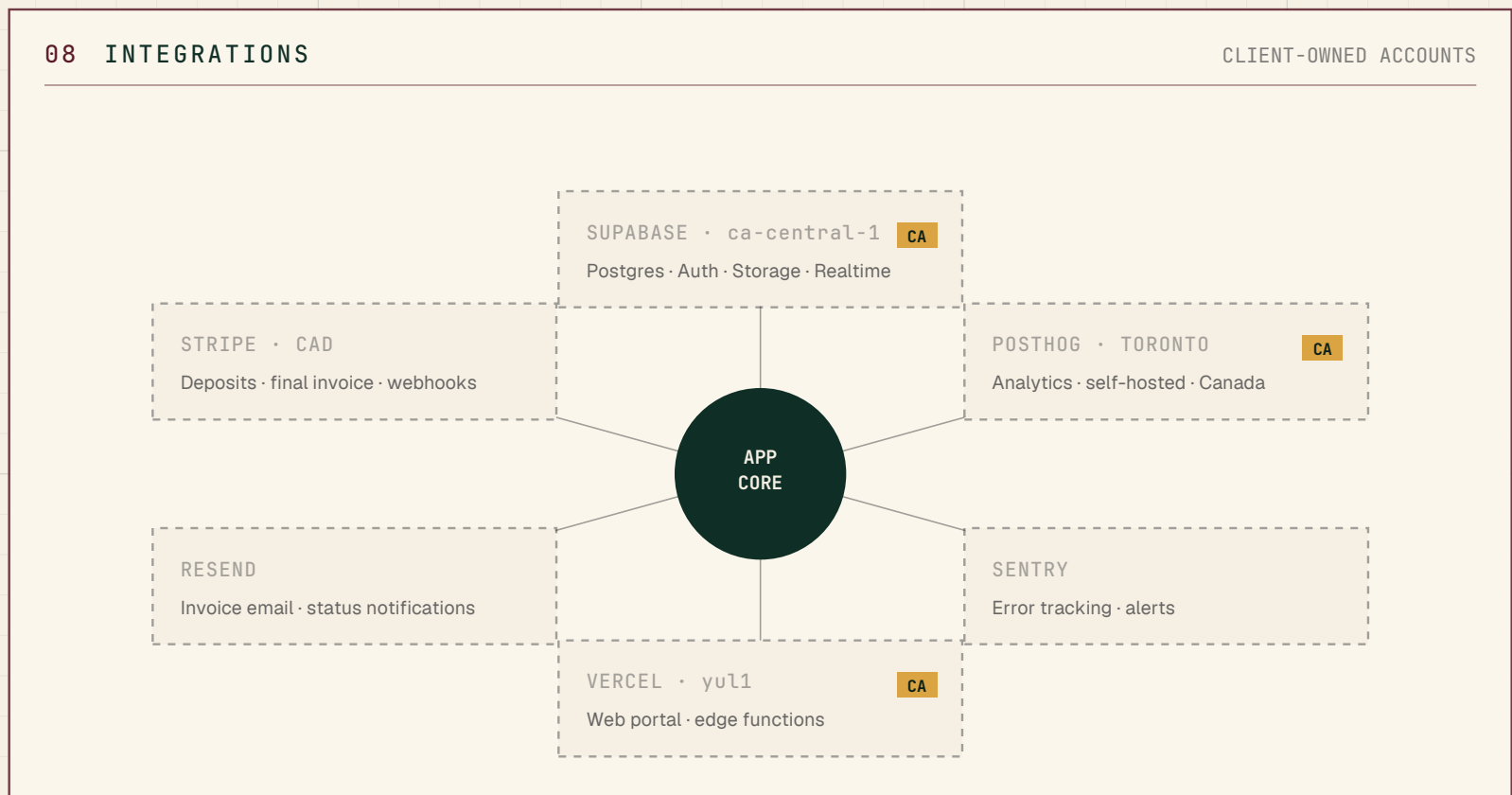
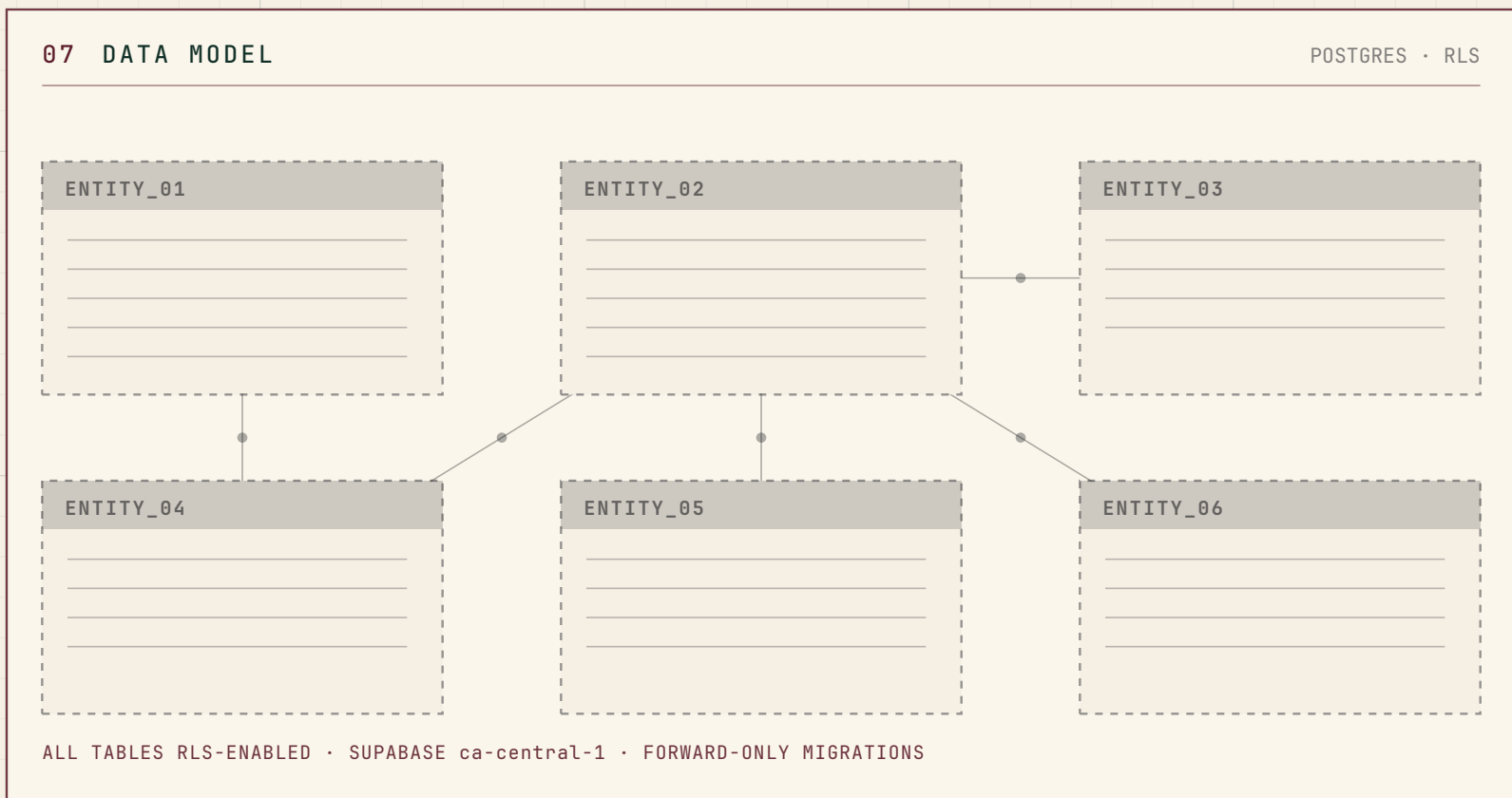
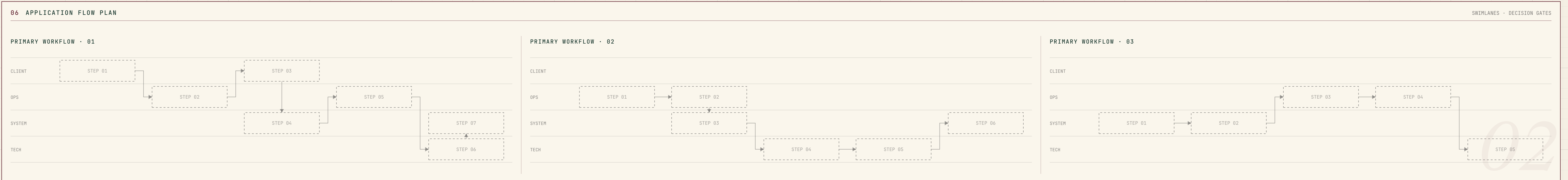
-
-
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CLIENT VIEW

PRIMARY ACTION

WHAT THE CLIENT'S CLIENT SEES — SCOPED HERE, NOT DISCOVERED LATER



03 ACCESS MATRIX

ROLES · SURFACES

	AREA 1	AREA 2	AREA 3	AREA 4	AREA 5
OWNER	☐	☐	☐	☐	☐
MANAGER	☐	☐	☐	☐	☐
STAFF	☐	☐	☐	☐	☐
CLIENT external	☐	☐	☐	☐	☐
SYSTEM automated	☐	☐	☐	☐	☐

☒ FULL ☒ PARTIAL ☐ READ-ONLY — NONE

09 STACK + AI LAYER

PRODUCTION-GRADE

FRONTEND

React Native (Expo) · Expo Router · NativeWind

BACKEND

Supabase · Postgres · Auth · Storage

PAYMENTS

Stripe CAD · client's own account · webhooks

DEPLOY

EAS · Vercel yul1 · GitHub Actions CI

AI LAYER

-
-
-
-
-

AI SCOPE — WHAT GOES TO A MODEL VS. STAYS LOCAL IS WRITTEN HERE, NOT DISCOVERED LATER

Compute and customer data hosted in Canada — Supabase Toronto, Vercel Montréal, analytics self-hosted. Strict-residency option priced in the quote.

PIPEDA-COMPLIANT · DATA RESIDENCY: CANADA

10 BUILD TIMELINE · 8 WEEKS

WEEKLY WORKING PREVIEWS

WKO1

WKO2

WKO3

WKO4

WKO5

WKO6

WKO7

WKO8

STAGING DEMO 01

STAGING DEMO 02

CLIENT-CONTROLLED HANDOFF

☐ Client's repository

☐ Documentation delivered

☐ Hosting in client accounts

☐ Sentry + analytics access

☒ LAUNCH Stripe in client's name

☐ Final SOW invoice

☐ Recorded walkthrough

☐ Day-30 review scheduled